



**CEF**

**Chesterfield Education Foundation**  
Fueling minds through opportunity.



Chesterfield County Public Schools

## **Pink Flamingo Week Oct. 9-16, 2021**

Join the Chesterfield Education Foundation in support of and in partnership with Chesterfield County Public Schools to make sure every Chesterfield student who needs a coat can get one. For as little as \$25, you can help keep the kids in our community warm this winter.

### **Patron (1 coat) \$25**

- Waterproof vinyl sticker

### **Benefactor (5 coats) \$125**

- Waterproof vinyl sticker (5)
- Business/organization recognized October 9-16, 2021
- Window cling for store front
- Digital toolkit including badge/banner for website and plug-and-play social media posts for promotions

### **Silver (10 coats) \$250**

- Waterproof vinyl sticker (10)
- Yard sign
- Business/organization recognized October 9-16, 2021 with option for personalized message (for instance - business can mention any special promotions related to Flocks for Frocks)
- Digital toolkit including badge/banner for website and plug-and-play social media posts for promotions

### **Gold (50coats) \$1250**

- Waterproof vinyl sticker (10)
- Yard sign and window clings (as needed)
- Business/organization recognized October 9-16, 2021
- Digital toolkit including badge/banner for website and plug-and-play social media posts for promotions
- Recognition on event webpage
- Invitation to "Flamingo Flamingle" Reception

### **Platinum (100 coats) \$2500**

- Waterproof vinyl sticker (10)
- Yard sign and window clings (as needed)
- Business/organization recognized October 9-16, 2022
- Business recognized in CCPS media releases
- Digital toolkit including badge/banner for website and plug-and-play social media posts for promotions
- Recognition on event webpage
- Invitation to "Flamingo Flamingle" Reception

Additional ways to get involved:

- **Families and community organizations** can purchase a sponsorship (5 or more coats) and receive a yard sign.
- **Businesses** can encourage employees to sponsor at the individual level.
- **Retail establishments** can act as a point of sale for individual sponsorships.

